

UMĚNÍ BALIT / THE ART OF PACKAGING

tart®

PROFIL



Introduction of the Company



A manufacturing, selling and consulting company operating in the region of Central and Eastern Europe since 1991.

A leading supplier of a wide range of packaging solutions, top quality packaging materials, packaging machines and services in the area of packaging.

A member of a world-wide group of manufacturers and suppliers of packaging materials and comprehensive solutions for group, transport and protective packaging.

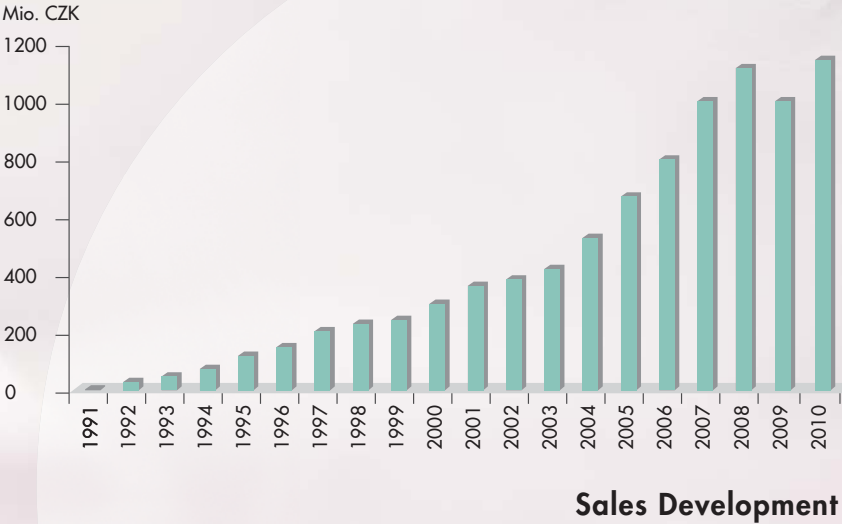
A traditional Czech manufacturer of packagings, packaging materials and packaging machines offering a strong R&D basis, Just-in-Time supplies, and the widest product line and sales network in Central and Eastern Europe.



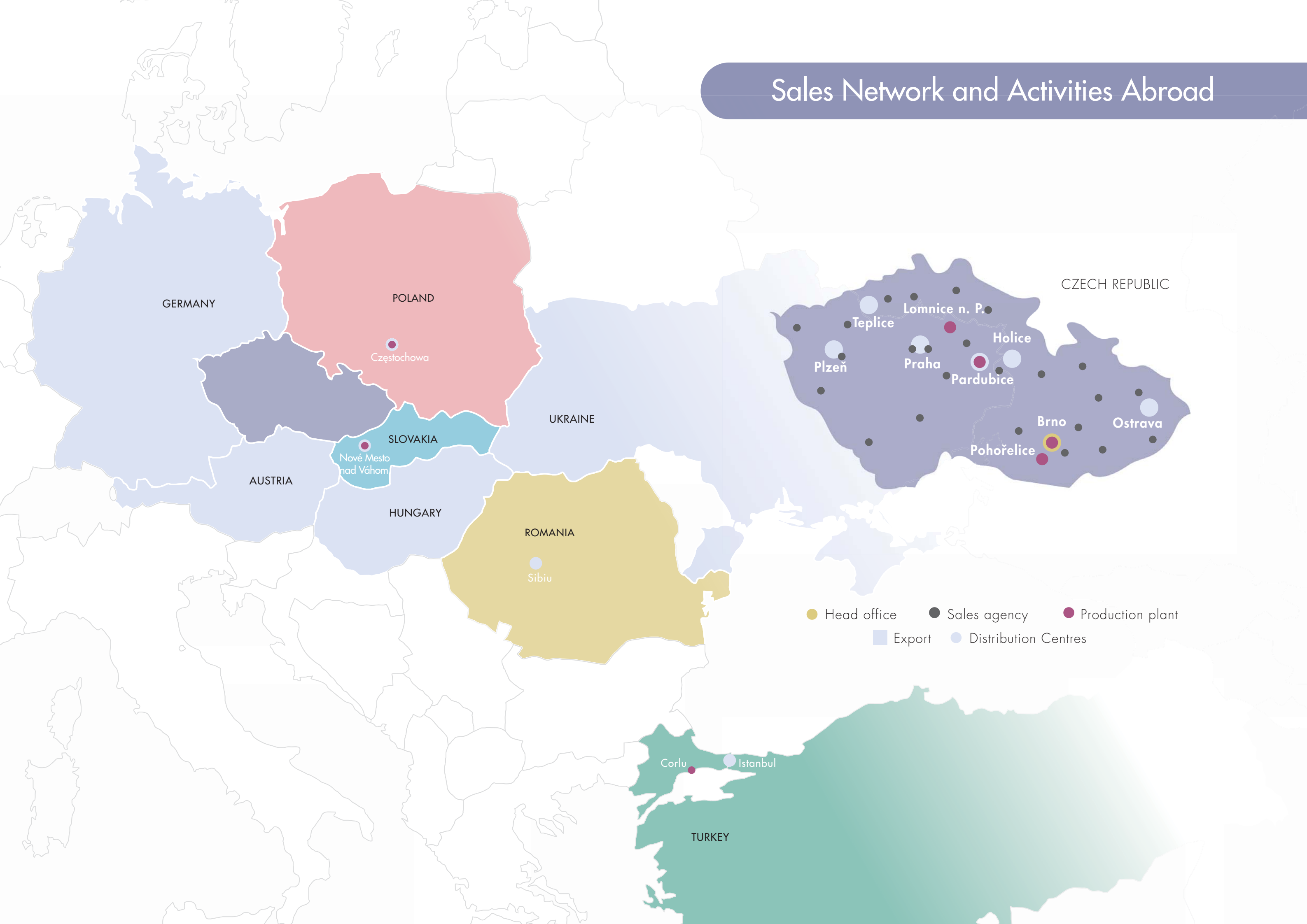


History of the Company

- 1991** incorporation of TART
- 1993** start of packaging material manufacturing
- 1998** start of bubble film manufacturing
- 1999** joint-venture with the American multinational company Sealed Air Corporation
- 2001** incorporation of Tartex, a subsidiary in Slovakia
- 2002** start of export
- 2003** start of licensed manufacture of Cortec corrosion protection products
- 2005** acquisition of Abest Poland
- 2006** incorporation of Autopack, a subsidiary in Rumania
- 2007** the annual turnover of the company exceeded 1 billion CZK
- 2008** start of ENVIRA compostable packaging manufacture
- 2010** incorporation of a subsidiary in Turkey



Sales Network and Activities Abroad



Production, Research and Development

TART has several production plants manufacturing packagings and packaging materials.

- development of new packagings, packaging materials and packaging solutions
- development of ENVIRA biodegradable (100% compostable) films
- development of applications in the area of packaging technologies
- in-house development and design centre
- long-term relationship with leading colleges and universities



Quality

- EN ISO 9001:2009 quality management system
- EN ISO 14001:2005 environmental management system
- EKO-KOM system

The company only supplies environmentally-friendly and fully recyclable products.



- in-house quality management system based on TQM (Total Quality Management) principles
- identification and elimination of non-effective activities in the packaging process
- programme of packaging process optimisation
- system of education and certification of authorised packaging experts



- V.I.C.O. system (Value Inside Checkpoint Outside)
- system of returnable packagings manufactured to order
- integrated system of transport packaging

Divisions

- 1 Packaging Materials
- 2 Packaging Machines
- 3 Cortec Corrosion Protection Systems
- 4 Comprehensive Packaging
- 5 Thermo-reflexive Building Foil



Trade Fairs, Seminars and Awards

- Regular participation in important trade fairs and exhibitions in the Czech Republic and abroad
- organisation of seminars specialised in the packaging, mechanical engineering and electrical engineering industries
- holder of prestigious awards in the national competition The Packaging of the Year

The following products were awarded:

- Interstage transport box
- F-GIBOX – plastic transport container
- T-Flex M fixation film
- Eco CORR biodegradable bags
- Corrtainer corrosion protection cardboard box

THE ART OF PACKAGING



References

BOSCH DIESEL
Danaher Motion
DHL
FOXCONN CZ
Hanácká kyselka
HANÁK NÁBYTEK
HARTMANN – RICO
HELLA AUTOTECHNIK
KM Beta
MAGNUM Parket
NOWACO
SONY Czech
ŠKODA AUTO
Telefónica O2
TPCA

THE ART OF PACKAGING



www.tart.cz
e-mail: info@tart.cz



REKLAMA SMĚR PLUS CZ © 2011 |
Styling: Author's collection Pavel Jevula and Petr Kalouda
Photos: KIVA |
Material by TART: Bubble Films, Polyethylene Foam,
Strapping, Adhesive Packaging Tapes, Building Foils
SUNFLEX, Biodegradable Materials ENVIRA |